



GLORIA MARTINEZ

ART DIRECTOR

Miami, FL

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SKILLS

SPANISH

ITALIAN

ILLUSTRATOR

PHOTOSHOP

PREMIERE PRO

AFTER EFFECTS

EXPERIENCE

09/24 - Present

ART DIRECTOR - ALMA - MIAMI, FL

McDonald's, Topo Chico Hard Seltzer, Tobacco Free Florida, Thomas' Breads, Coors Light

07/21 - 09/24

ASSOCIATE ART DIRECTOR - ALMA - MIAMI, FL

McDonald's, Miller Lite, Tobacco Free Florida, Opendoor

01/21 - 06/21

CREATIVE INTERN - ALMA - MIAMI, FL

10/20 - 12/20

CREATIVE INTERN - THE TIMES - CHICAGO, IL

2016 - 2019

REGIONAL TRADE REP. - PROCOLOMBIA - CHICAGO, IL

2014 - 2016

TRADE ADVISOR - PROCOLOMBIA - MIAMI, FL

EDUCATION

2019 - 2021

ART DIRECTION - MIAMI AD SCHOOL - MIAMI, FL

2013 - 2015

B.A. COMMUNICATION ARTS - FIU - MIAMI, FL

Organizational Communications track
Emphasis on culture and diversity
Magna Cum Laude

2010 - 2012

B.A. INTERNATIONAL AFFAIRS - FSU - TALLAHASSEE, FL

Double major in Political Science
Emphasis on Communications and Latin American Studies
Minor in Italian

INTERESTS



BAKING



PHOTOGRAPHY



READING



DISNEY



TRUE CRIME